



Press Release

Organization of Pakistani-American Entrepreneurs and Professionals to Hold Conference on Business Leadership

Conference to Feature Business, Political and Social Leaders from the US and Pakistan

San Jose, CA, April 11, 2005: The Silicon Valley chapter of OPEN – The Organization of Pakistani Entrepreneurs of North America will hold OPEN Forum 2005, its second annual conference titled “The Art of Leadership” on Saturday, May 21st, 2005 at the SAP Campus located at 3410 Hillview Avenue, Palo Alto, CA. The day long conference will focus on business leadership, covering three key areas: The Art of Persuasion – getting the buy-in from investors, employees and customers; Excellence in Operations – from establishing an enterprise to expanding off-shore operations; Value Creation – from raising and leveraging capital to expanding sales. The conference will also explore dramatic changes occurring in the business landscape of Pakistan, specifically focusing on the off-shoring opportunities emerging in that economy.

Keynote addresses will be delivered by:

- John Morgridge, Chairman Cisco Systems
- Alex Vieux, CEO Red Herring
- Imran Khan, Sports legend and founder of Shaukat Khanum Memorial Cancer Hospital, Pakistan’s premier provider of low at cost, high quality cancer treatment
- Forest Baskett, General Partner NEA (New Enterprise Associates)
- Awais Leghari, Pakistan’s Minister of Communications and IT

The conference is expected to be widely attended by high tech professionals, executives, entrepreneurs, venture capitalists and students from around the country, Europe and South Asia. Visit www.opensiliconvalley.com/OPENForum2005 for detailed agenda.

For Immediate Release

About OPEN: The Organization of Pakistani Entrepreneurs of North America (OPEN) is a not-for-profit association dedicated to entrepreneurs and professionals within the Pakistani-American community. Established in Boston in 1998, OPEN has chapters in Boston, New York, Washington D.C. and the Silicon Valley. The Charter Members of the Silicon Valley chapter have led successful careers as senior executives and entrepreneurs. The chapter has over 300 paying members and over 2000 community members who attend its various events. For more details visit: www.opensiliconvalley.com.